**Press Release   
10 November 2025**

**BMW Thailand Crowns Three National Champions for BMW Golf Cup 2025, Set for Global Stage in South Africa**

A group of people posing for a photo

AI-generated content may be incorrect.

Mr. Rene Gerhard, President and CEO of BMW Group Thailand (2nd left), extended his congratulations to   
the three national champions: Mr. Ekarat Samantarat, Men’s Category 1 winner (far right), Mr. Temsit Teerawiroch, Men’s Category 2 winner (far left), and Ms. Apirujee Pinprayong, Ladies’ Category winner.

**Chonburi.** BMW Thailand announces the triumphant conclusion of the BMW Golf Cup National Final 2025, where three exceptional amateur golfers have earned the prestigious opportunity to represent Thailand at the highly anticipated BMW Golf Cup World Final 2025, which will be held at Fancourt Golf Resort, George, South Africa, in March 2026.

The BMW Golf Cup National Final 2025 culminated in a thrilling event at the legendary Amata Spring Country Club in Chonburi. This national showdown followed a series of 16 highly competitive qualifying tournaments held across the year, from which these three champions emerged. Their exceptional performance and unwavering focus secured their spots on the national team. The national champions in each category include:

1. **Category Men 1** (Handicap 0-12) – Mr. Ekarat Samantarat

(38-36-74 (4) Stableford Score: 38)

1. **Category Men 2** (Handicap 13-28) – Mr. Temsit Teerawiroch

(41-42-83 (13) Stableford Score: 38)

1. **Category Lady** (Handicap 0-28) – Ms. Apirujee Pinprayong

(37-34-71 (5) Stableford Score: 42)

The BMW Golf Cup World Final 2025 will be held in March 2026 at Fancourt Golf Resort, South Africa. This world-renowned golf course, celebrated for its challenging layout and breathtaking beauty, was a venue where a team of amateur golfers from Thailand previously won the BMW Golf Cup World Final 2017. In 2026, Fancourt Golf Resort will welcome leading amateur golfers from BMW Golf Cup tournaments worldwide. They will gather to foster camaraderie, exchange experiences, and compete for the championship title of the largest international amateur golf tournament.

**Additional photos**

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| **A group of people posing for a photo  AI-generated content may be incorrect.**  Executives of BMW Group Thailand congratulated the national Thailand team; Khun Krisda Utamote, Director Corporate Communications, BMW Group Thailand (far left); Mr. Rene Gerhard, President and CEO, BMW Group Thailand (3rd left) and Khun Kawee Thanawatdej, Director of Marketing, BMW Thailand (far right) | A group of people posing for a photo  AI-generated content may be incorrect.  96 golfers advanced to the final round of BMW Golf Cup National Final 2025, competing to become Thailand's representatives. |
| A person swinging a golf club on a golf course  AI-generated content may be incorrect. | A person swinging a golf club on a golf course  AI-generated content may be incorrect. |
| **A person playing golf on a golf course  AI-generated content may be incorrect.** | **A person and person playing golf  AI-generated content may be incorrect.** |

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group   
production network comprises over 30 production sites worldwide; the company has a global sales network in   
more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of  
31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group’s corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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**BMW Group Thailand**

BMW Group Thailand, a subsidiary of BMW AG, Germany, was established on the 3rd October 1998. The four entities of BMW Group Thailand are BMW (Thailand) Co., Ltd. with responsibility for wholesales & marketing of BMW Group products, BMW Manufacturing (Thailand) Co., Ltd. with responsibility for BMW, MINI and BMW Motorrad  local production, BMW Leasing (Thailand) Co., Ltd. with responsibility for financial services offerings to both wholesale and retail customers, and BMW Parts Manufacturing (Thailand) Co., Ltd. with responsibility for supplying components for the assembly of BMW Motorrad vehicles at BMW Group Manufacturing Thailand’s plant in Rayong.

In 2024, BMW Group Thailand recorded a stable performance with 13,659 BMW and MINI registrations. A total of 12,208 BMW vehicles and 1,451 MINI vehicles were registered last year. BMW Motorrad Thailand maintained its performance in 2024 with 1,011 motorcycle registrations.

On the production side, the BMW Group Manufacturing Thailand plant was founded on BMW Group’s strong belief in the growth potential of Asian markets and Thailand in particular with its unique location, strong manufacturing base, and ready supply of skilled automotive labour, being an automotive hub for ASEAN. On-going investment has been put into the expansion of plant Rayong in terms of assembling processes, aiming to meet growing customer demand. In addition, with approximately 4 billion Thai Baht representing the amount of annual purchasing in Thailand, the BMW Global Purchasing office has been established in Thailand. This is to source various components from local suppliers in Thailand and the broader ASEAN region, in order to supply the entire BMW production network over   
30 production sites worldwide.

BMW Group Manufacturing Thailand produces the following19 models: BMW 2 Series, BMW 3 Series, BMW 5 Series, BMW 7 Series, BMW X1, BMW X3, BMW X5, BMW X6 and BMW X7, along with MINI Countryman and BMW   
Motorrad including BMW R 1300 GS, BMW R 1300 GS Adventure, BMW F 900 GS, BMW F 900 GS Adventure, BMW F 900 R, BMW F 900 XR, BMW S 1000 RR, BMW R18, BMW R18 Bagger and BMW R 12 S. In addition, BMW Group Manufacturing Thailand now assembles four BMW plug-in hybrid models; BMW 330e, BMW 530e, BMW 750e xDrive, and BMW M760e xDrive.

**For further information, please contact:**

**BMW Group Thailand**

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